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Princeton, N. J.

WE NOMINATE

Radcliffe Heermance, Princeton University's far-seeing Director of Admission, who over the course of nearly four decades in Old Nassau's service has shouldered extraordinary responsibilities in helping project the University into the vanguard of American educational institutions. Approaching his 66th birthday, this remarkable native of Rhinebeck, N.Y.,—with a flair for searching out and then understanding the foibles of both undergraduates and their parents—is currently supervising the selection of the Class of 1952 from a flood of applications that will top the 5,000-mark.

As the University settles more easily into its third century, and as it prepares for the first time since V-J Day to accommodate a student body in which returned servicemen will be in the minority, it can take deep pride in pioneering efforts in the field of admissions that are paying dividends in a period of transition. By eliminating the stereotyped, by working in close cooperation with school principals and headmasters throughout the country, Heermance has succeeded in evolving a policy of "selective admission" that favors "men of promise," men in whom there appears to be the spark of leadership desperately needed in a war-shattered world.

Before becoming directly associated with Princeton Freshmen and Freshmen-to-Be in 1921, when he was named Supervisor of Freshmen, Heermance had invested 17 years in preparing for his career as an administrator. Upon completing his undergraduate studies at Williams in 1904, he joined the Lawrenceville School Faculty and, unlike many educational planners, came to know at first hand just what makes teen-agers tick. With advanced degrees from Harvard, Williams and Princeton, he moved on to Princeton in 1909.

Early in World War I, carrying forward a tradition that has found a member of the Heermance family serving the nation in every war since the French and Indian Wars, he was awarded his captain's commission in the infantry. Advancement to major carried him to Harvard University where he commanded the Students' Army Training Corps and held forth as Professor of Military Science and Tactics. In the past 28 years he has performed wonders—promoting mutually beneficial relationships between secondary schools and colleges, advancing the work of the College Entrance Examination Board (now the Educational Testing Service) and even finding time for three years of duty as Juvenile Recorder of the Borough.

For realizing—long before others took cognizance of the fact—that higher education is not reserved exclusively for those capable of passing canned examinations; for personifying in every sense the humanistic point of view that is the essence of a liberal arts education; for making this community an even more delightful place by simply being part of it; he is TOWN TOPICS' nominee for

**PRINCETON'S
MAN OF THE WEEK
March 14-20, 1948**

PATRON

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Town Topics

Published Every Thursday throughout the Year

DONALD C. STUART, JR.
DAN D. COYLE
Editors and Publishers

Mailed without charge every week to every home in Princeton Borough and Township.
Advertising Rates on Application.

Box 371 Princeton, N.J. Telephone 2326

Vol. III, No. 1 March 14-20, 1948

Topics of the Town

Sign of Spring. The children who were dragging out roller skates, bicycles and baseball bats this week had definite indications that Spring was not too far away: the high school parent-teacher association made known plans to take over the school grounds on April 30, to aid its scholarship fund by bringing a circus to town.

Birthday. This issue sends TOWN TOPICS into its third year. Before the year ends, the number of copies distributed without charge throughout the community will reach half a million. Of its 104 issues to date, its editors like best the number that carried the Christmas appeal, which brought more than 200 replies and oversubscription of the amount asked by 600 percent.

Meeting Advisable. First step in the search, discussed in this column last week, for all the facts affecting construction of a \$700,000 school in Princeton Township is already under way. Officials of the State Board of Education are launching a survey to determine the best site for such a project, whose dollar value is within \$50,000 of what Princeton High School originally cost.

The State has not yet, however, been asked its opinion of the wisdom of consolidating borough and township districts. Rather than turn immediately to a source outside Princeton, two steps within the community seem logical: first, a joint meeting of the two boards of education which, it is hoped, will result in a decision to have prepared a tentative plan for consolidation.

Such a move would bring to light for members of both boards and the thousands of Princetomians affected the answers to questions concerning tax rates, debt service, the problems involved in abolition of segregation, unification of faculties, and construction of new buildings on a joint or individual basis. Once

(Continued on page four)

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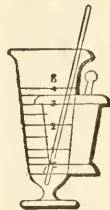
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FAR BEYOND THE MEMORY OF MAN



• Many lines of work which were unknown a generation ago are now commonplace. The automobile mechanic, the radio announcer, the airplane pilot—all are products of the present generation. Other occupations had

their origin far beyond the memory of man. Take pharmacy, for example, with its four thousand years of recorded history. We take considerable pride in being associated with a profession with such fine traditions. Pharmacy must be of fundamental importance to have so long endured.

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The Druggist

168 Nassau Street

Telephone 77

It's New to Us

Rosedale Butcher Shop. Probably the best way to introduce the point we would like to make is by telling a slight tale on ourselves, which led to a discovery that has already proved profitable for us and will, we hope, to you.

We became involved the other day in a typical housewifely discussion on butcher shops, and most of the discussers were not particularly satisfied with what they were getting along those lines. Finally one of the ladies present spoke up and said, "I get all my meat—and it's awfully good—at a place called Rosedale Mills. Have you ever heard of it?" Having written about Rosedale at fairly frequent intervals, having gotten many speciality items there, and generally considering ourselves on quite intimate terms with it, we felt rather foolish to have missed something as obvious as that, so we hurried down to check.

What we found was new and interesting. Rosedale (262 Alexander Street) has recently become a full-fledged, self-service butcher shop. A giant, compartmentalized freezer with easily pulled-out drawers full of frozen meats, from hamburger to roasts, (and, incidentally, an enormous amount of other frozen products) stands ready for your choosing.

Prices are on a par with much of the comparably high quality meat elsewhere, lower than some of it. The meat is particularly good to start with, but in addition, the freezing process has a tenderizing effect, which results from the breaking down of tough fibers that may be there before it is frozen. In these days of high meat prices, you might just as well get the most for the money you have to spend, and that, we are convinced, it at Rosedale.

Diaper Bags. Particularly nice are these variations of a most handy invention at Thorne's Drug Store. Made of a moisture-proof quilted material, they come in pink and blue and are attractive enough to double for beach bags.

The expandable inside has room for at least a pair of diapers, two straps to hold bottles in place and a separate waterproof compartment for tired diapers. On the outside is a useful zippered pocket for the extras that go with a small baby, or the cigarettes, lipsticks, etc., that go with a day at

(Continued on page seven)

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TOPICS OF THE TOWN

(Continued from page two)

these facts became public, the need for conducting simultaneous referendums in the two districts on the advisability of consolidation could be accurately evaluated.

In view of the research to be done, it is doubtful that anyone in Princeton today knows the answers to these questions, whose solution will play such an important and irrevocable part in determining the future of the community. The only beginning to such research is a joint meeting of the two school boards.

Miscellany. Ground was broken this week for the \$60,000 Lambert housing project on Franklin Avenue . . . a start toward a second project was made when the borough council turned over the lot at the corner of John & Lytle Streets to the Housing Authority with the admonition that it plan to observe the zoning laws.

Almost on successive nights, thieves visited the homes of Thomas Sperry on Boudinot Street and Thomas L. Crawford and Charles P. Winkelmann on the Princeton-Kingston Road . . . new off-street parking lots will be ready soon on University Place and Palmer Square East . . . some 350 tickets for parking violations were issued in February, bringing consideration of meters a step nearer.

The Friends Service Committee will welcome not only any kind of clothing for use in Europe but old sheets and table linen . . . those who cannot take (Continued on page eight)

Friday March 12, 1948
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Film Revival: "M"
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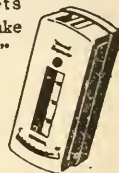
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Calendar of the Week

Saturday, March 13th

2:30 p.m.: Hockey: Princeton vs. Army; Baker Rink.

8:00-10:00 p.m.: Public Skating, Baker Rink.
8:30 p.m.: University Concert: Budapest String Quartet; McCarter Theater.

Sunday, March 14th

7:00, 8:30, 10:00, 11:00 a.m.: Mass, St. Paul's Roman Catholic Church.
9:30 a.m.: "Jesus, The Crucified," the Rev. Milton J. Nauss; Lutheran Service; Westminster Choir College Chapel.

11:00 a.m.: "Jesus in the City," the Rev. Lynn H. Corson; Methodist Church.
"Simon, Who Bore The Cross," the Rev. Dr. Frank S. Niles; First Church.
"Christian Faith for an Era of Anxiety," the Rev. Dr. William L. Tucker; Second Church.

University Preacher, Dean Donald B. Aldrich; University Chapel.

"A Storm on Galilee," the Rev. John W. Johnson; Mt. Pisgah A.M.E. Church.
Service of Worship, led by Princeton Theological Seminary Choir; Witherspoon Presbyterian Church.
"Substance," Lesson-Sermon; First Church of Christ, Scientist.

Sermon, the Rev. Victor B. Stanley; Trinity Episcopal Church.

Friends Service of Worship; Murray-Dodge Hall, University Campus.

7:30 p.m.: Choral Evensong, Trinity Church.

8:00 p.m.: "What We Believe About Salvation," the Rev. Dr. Niles; First Church.
"The Rest Day—The Sabbath," the Rev. Johnson; Mt. Pisgah A.M.E. Church.

Guest Speaker, the Rev. Ulysses B. Blakeley; Witherspoon Presbyterian Church.

8:15 p.m.: Evening Service; First Church of Christ, Scientist.

Monday, March 15th

9:00 a.m.—5:00 p.m.: Deadline for making reservations to visit Princeton University Observatory evenings of March 18, 19 and 20; telephone Princeton 2300, extension 481.

Tuesday, March 16th

3:30 p.m.: "The Passion of Jesus Christ," Dr. Bruce M. Metzger; First Church.

Wednesday, March 17th

8:00 p.m.: "The Tragedy of Unconscious Deterioration," the Rev. Charles Marker; Methodist Church.

"Think on These Things," the Rev. Dr. Niles; First Church.

"The Cross for an Era of Caution," the Rev. Dr. Tucker; Second Church.

Thursday, March 18th

8:30 p.m.: Panel Discussion: "International Control of Atomic Energy," sponsored by American Veterans Committee; Avalon, Bayard Lane.

Friday, March 19th

8:00-10:00 p.m.: Public Skating, Baker Rink.

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News of the Theatres

The Playhouse

Sleep, My Love (Fri., Sat.) shows what happens when fortune-hunting Don Ameche seeks to drive his wealthy wife (Claudette Colbert) mad by hiring a phony psychiatrist. The plot often lacks continuity, but action and acting make it a satisfactory thriller.

A Double Life (All Week) develops the theme that an actor always lives his parts; therefore, when a matinee idol is playing Othello to his wife's Desdemona, her life may be in danger off as well as on stage. A good film, notable primarily for an outstanding performance by Ronald Colman, marking his 25th anniversary on the screen.

The Garden

Black Bart (Fri., Sat.) uses the Wells Fargo express as the background for a western involving Dan Duryea's choice between highway robbery and romance with Yvonne DeCarlo. Generally rather weak.

Henry VIII (Mon., Tues., Wed.) is the 1936 release (shown at the old Arcade), featuring Charles Laughton in one of his greatest roles. Well made and still worthwhile if viewed as a milestone of the past.

The Flame (Thurs., Fri., Sat.), with Robert Paige and Vera Ralston, dabbles aimlessly in a story of blackmail and murder, sputters wanly for a while, does manage to get in the running as one of the year's worst films.

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IT'S NEW TO US

(Continued from page three)

the beach.

The bag closes compactly with a drawstring which also serves as a handle. The price is \$2.95.

Personalized Paper Accessories. We wish this new line of paper household accessories—hand towels, napkins and coasters—had been on hand for Christmas giving. However, the number of times when a small gift (such as a thank-you to a hostess) is in order should make them as usable in March or July as in December.

Each item is personally markable, whether it be with a monogram, first name or one of those "John and Mary" or "The Does" identifications which are so popular. Designed by Ann Drewes (apparently a name to be reckoned with in this field), some of the markings are left extremely simple, others used as the focal point of a decorative pattern.

Examples of the former are napkins, luncheon or cocktail, and coasters with scalloped edges in pure white with gold or silver lettering. The same items also come in lovely pastel shades, and you can choose a contrasting color for the name. Napkins and coasters which

are somewhat fancier have large bow patterns around the lettering, while the guest towels make use of colored borders, leaf designs and overall flower-dotted designs to get really gay.

Typical prices are 100 napkins for \$1 (you can also get assorted colors for a bit more), 50 coasters for \$1 and 50 towels for \$1.50. The Princeton Stationery (Greenberg's) has these attractive and inexpensive ways to show you really gave some thought to your giving.

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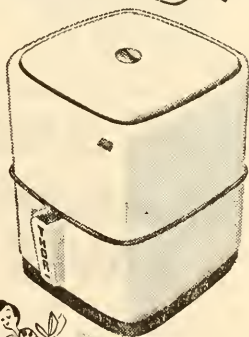
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(Continued from page four)

such contributions to 36 or 166 Nassau may call Mrs. Raymond J. Dugan or Mrs. William J. Sinclair . . . the Princeton Committee of Naval Reserve Officers will hear Representative John D. Lodge, member of the House Naval Affairs Committee, at the Princeton Inn Saturday night.

As a result of the announcement in TOWN TOPICS and elsewhere last week, voters registered at the rate 100 a day in Borough Hall, with the rush in the township nearly as great . . . every resident of the Harrison Street project, cited here a fortnight ago as a definite factor in future township elections, received a letter from the Princeton Republican Club.

Only two teams, Muhlenberg and Cornell, managed to defeat Princeton in basketball at home this season . . . the freshman quintet won 13 in a row to finish unbeaten, will provide Cappy Cappon with material that will rank the Tigers as a good bet to win the Eastern league title next year . . . Dick Vaughan's hockey team will likewise be stronger next Winter, and with Penn, Army and Columbia moving down grade a bit, Nassau football will help send the Princeton pennant up toward the top of the mast once more.

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